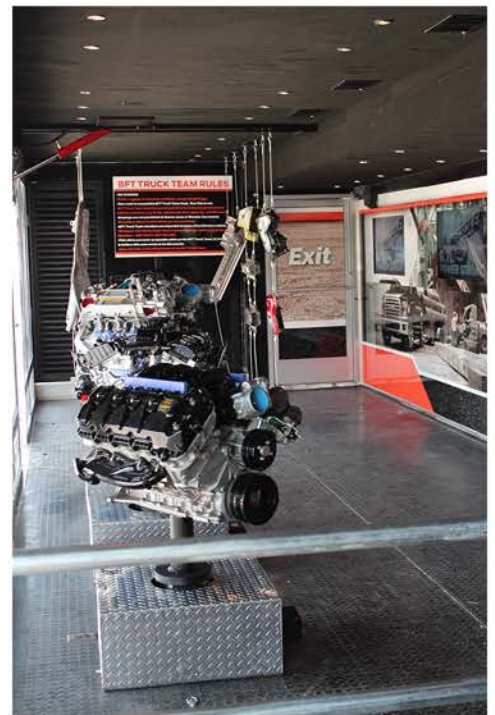


INNOVATION LAB

The Innovation Lab Trailers contain 3 full engines. The front part of the trailer houses 2 cutaway engines. A 2.7L ecoboost engine and a 3.5l ecoboost engine. In the back of the trailer is a 6.7l power stroke diesel, which is also a teardown engine. It is disassembled during the display by a technician to the basic components. The consumer is encouraged to ask questions and observe the disassembly. The Innovation Lab makes for a great interactive learning experience for the consumer.

Power Requirements: 208 3phase 100amp
Footprint: 60'x40' (includes trailer & 2 trucks)



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NewScope
MARKETING

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